

SUBJECT: Full Meal? Or A la carte?

Hi, First Name,

Last night, after dinner out with friends, I got thinking about the real difference between ordering a la carte and ordering a whole meal.

As you probably know, a la carte's where you buy individual items from a menu rather than a full meal-- main dish, sides, drink, and dessert as a unit.

Some people may think buying a la carte is cheaper because the individual items are less, but add them together and they may well surpass the cost of a full meal.

A lot of internet marketers tend to buy their tools a la carte. They'll buy an autoresponder service here, then a video service somewhere else and, if and when they need a conference room, they'll get that in a third place again.

And while each individual item may not cost much--at least not at first--once they're all purchased they can add up to a very tidy investment indeed.

But what if you could get all that, and more, for just \$24.95 a month?

[LINK HERE](#)

That's the superb deal offered by Pure Leverage, a suite of internet marketing tools. For less than 85 cents a day you'll get an autoresponder service, a conference room, and a video. You'll also get training videos and webinars that will take you step by step through how to set up and use each tool.

Plus, live chat and email support.

And...if you can't use all of it right away? Use what you have need of now. The rest'll be there waiting for you when you need it.

[LINK HERE](#)

And when your business develops, and you do need it, it won't cost you an extra cent.

Pure Leverage. It's the full meal, with a waiter always on call to show you which fork to use.

So what are you waiting for?

Dig in.

.

[LINK HERE](#)

Bill Terrell

P.S. Remember: you get the full package for less than 85 cents a day.